

FACIAL WAXING AFTERCARE GUIDE

Brows + Facial Waxing

Elevated Beauty. Intentional Artistry.

Your skin is fresh, smooth and a little more sensitive than usual. Give it a little extra love while it settles.

A Little Aftercare Goes a Long Way

Your appointment is only part of the process. Following your aftercare helps protect your skin, support comfortable recovery and keep your results looking their best.

IMMEDIATELY AFTER YOUR WAX

- Mild redness, warmth, tenderness or tiny follicle bumps can be normal immediately after waxing.
- Keep the area clean and avoid unnecessary touching.
- Use clean hands whenever you need to touch your face.
- If recommended by your esthetician, use a gentle soothing product.
- A cool compress can help calm temporary redness or warmth.

FIRST 24 HOURS

- Avoid hot showers directly on the waxed area, saunas, steam rooms, hot tubs and prolonged heat.
- Avoid intense exercise or heavy sweating when possible.
- Avoid swimming.
- Avoid rubbing, scratching, picking or exfoliating the waxed area.
- Keep makeup to a minimum on freshly waxed areas, especially if your skin is sensitive.
- Avoid fragranced products and strong active skincare on the freshly waxed area.
- Avoid prolonged direct sun exposure.

NEXT 48–72 HOURS

- Pause retinol/retinoid products, AHA/BHA/PHA exfoliants, scrubs, benzoyl peroxide and other strong active ingredients on the waxed area.
- Avoid facials, peels, dermaplaning, microdermabrasion, microneedling and other treatments that exfoliate or create significant heat.
- Cleanse gently with lukewarm water and a mild cleanser.
- Moisturize with a gentle, non-irritating product if needed.
- Do not pick at bumps or ingrown hairs.

AFTER 48–72 HOURS

- Once the skin has fully calmed, gradually return to your normal skincare routine.
- Reintroduce exfoliation gently rather than using multiple active products at once.
- Continue daily sun protection. UV exposure can worsen post-inflammatory pigmentation.

- If you are prone to ingrown hairs or bumps, ask your esthetician about an appropriate gentle exfoliation routine once the skin has healed.

WHAT IS NORMAL?

Temporary redness, sensitivity, warmth, mild swelling or small follicle bumps can occur after waxing and generally improve as the skin settles. Waxing can occasionally contribute to folliculitis, ingrown hairs or irritation.

WHEN TO CONTACT A HEALTHCARE PROFESSIONAL

- Redness, swelling, warmth or pain is worsening rather than improving.
- Spreading redness, significant swelling, pus-filled bumps, blisters or crusting develops.
- You develop fever, chills or feel generally unwell.
- You experience hives, facial swelling or another significant allergic reaction.
- Skin appears lifted, raw or blistered after waxing.

FOR YOUR NEXT WAX

Please tell your esthetician about any changes to your skincare, medications or recent treatments before your next appointment. Certain medications and topical products can make skin more susceptible to waxing-related injury.

QUICK CHECKLIST

- Keep the area clean and hands off
- Avoid heat, steam, swimming and heavy sweating for 24 hours
- Avoid strong actives and exfoliation for 48–72 hours
- Don't pick or scratch bumps
- Protect the skin from the sun
- Return to normal skincare once skin has fully settled